



## Darien Dash is a Featured Panelist at the 2019 Advertising Week Cannabusiness Track Conference, Curated by Future State Brands



**NEW YORK September 25, 2019** The Movement Management Advisors, the strategic advisory firm led by Darien Dash, today announced that Darien Dash was a featured panelist at the Advertising Week Cannabis, Social Justice, and Diversity panel, held on September 26, 2019 in Manhattan, New York. Cannabusiness Track was the latest Advertising Week Experience, the proprietary conference collaboration between Future State Brands and Advertising Week geared towards brand marketers, designed to separate the hype from the real conversation around the latest marketing trends. The conference speakers were curated by Future State Brands, the premier online destination for modern cannabis enthusiasts.



Darien Dash is among the first to identify and act upon the substantial long-term commercial potential of the legal cannabis industry, having structured and advised several leading Cannabis funds and consumer-facing brands. Mr. Dash has participated in the acquisition over a dozen licenses in the processing, cultivation, and retail verticals in California, Colorado, and Oregon. He continues his involvement by advising several leading MSO brands as they chart their course ahead toward national consolidation of THC operations and migrate their brand strategies from THC to CBD and beyond. His

remarks at the Advertising Week conference focused on the current and future trends in the industry and what Dash is predicting to be a major intersection of Urban Culture, Multi State Operators, existing Consumer Packaged Goods companies and new and evolving Cannabis molecules like CBG in the coming 2019 “Croptober” harvest and the impact this will all have on the 2020 Fiscal Year.

### **About The Movement Management Advisors**



Darien Dash is one of the nation’s most highly sought-after strategic advisors. He and his firm, The Movement Management Advisors are an active advisor to C-suite executives, government officials, hedge funds, private and commercial banks, professional athletes, entertainers, entrepreneurs, ultra high net worth investors, and multi-family offices. Described as a visionary and high-bandwidth thinker, Dash helps his clients “see around the corners” on their roads ahead, identifying high-potential opportunities, potential threats, high- value strategic partnerships, and structured financing solutions. His three decades of professional experience span a wide range of industries and is concentrated at present in strategic planning and capital markets access in the Media, Entertainment, Sports, and Cannabis industries. For more information, please visit [themovementadvisors.com](http://themovementadvisors.com).